

Helpful Hints for Bill C-6 Letter Writing Campaign:

In the intro to the letters, it is really important that you:

- (a) Add some wording of your own at the beginning of the letter.

Individualized letters will be taken more seriously than ones which are of the identical click-and-send type. The personalization needs to take place at the beginning of the letter, because if recipients have to wade through familiar words to find it, they probably won't bother. Letters which are exact copies of each other are not as impactful as those which are custom tailored by the individual sending them.

- (b) Ask the recipient a question to which a reply is expected.

Ask the recipient to DO something rather than just file the letter away.

Example:

"Dear Senator. I share Dr. Rowland's concerns (below) that Bill C-6 violates our fundamental rights as Canadians. What are you going to do about it?"

Of course, the added wording could be much longer, depending on what else the person would like to say. (Here is where a knowledgeable person might wish to bring in the Statutory Instruments Act or examples from their personal experience.)

Another approach would be to take Dr. Rowland's name off the letter and invite supporters to cut and paste his words into a personal letter of their own.

One demand that is absolutely **CRITICAL**: no one must mention Natural Health Products in their letter. Senators are already dismissing such letters, replying that C-6 specifically does not apply to NHPs – feeling that they have done their job and glad that they don't have to do anything else.

Again, in order for these letters opposing Bill C-6 to have impact, there must be no mention of Natural Health Products.

The purpose of Dr. Rowland's letters is to be a whistle blower about the erosion of our rights that affects every Canadian.

Parliament resumes Sept. 15th, 2009. Write to the Senate Members and let them know that you oppose Bill C-6. Remember, to have the greatest effect, personalize your letters.

For more info, go to:

www.charterofhealthfreedom.org

www.nhppa.org