



CCHC
Citizens for Choice in Healthcare
www.citizensforchoice.com

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Article and Letter to MPs re: Health Canada's new NHP proposals

Dear Retailer,

As many of you know, Health Canada is looking for a way to hand control of Natural Health Products over to the pharmaceutical industry. Our members see that the agency's new proposals are just such an attempt.

To expose the proposals we need to inform MPs across the country what is really going on, and the best way to do that is to get you and your customers to contact them.

Enclosed is an informational article, and a form letter for photocopy to handout in your stores. To participate:

1. Read both and produce copies for your customers. Hand them out at your tills or bag-stuff them.
2. Inform customers that the most effective communication is their own letter, or to meet their MP in person, but the next best option is the form letter to their MPs with their personal comments written in the space provided.
(This is very important)
3. Tri-fold the letter; seal with tape (NO staples); you or customer drop in mailbox.

We have heard from MPs that they are recently getting mail from individuals requesting stricter regulations for NHPs, but with no rationale or reasons given.

Canadian citizens who value their health options, and current access to NHPs need to respond!

If these proposals go through, products will be lost, claims will be muzzled, and specialty retailers and manufacturers not in mass-market are going to be heavily impacted. Incrementally, with Health Canada's assistance, pharmacies and big-box stores will control the market, and our choice of NHPs.

Please do your part to prevent this from happening.

Sincerely,
Citizens For Choice In Healthcare
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