

Subject: Local Health Businesses Need You To Speak Up

Dear Candidate [Last Name],

I am writing to bring your attention to an urgent issue threatening thousands of Canadian small and medium-sized businesses: Health Canada's new regulations are creating an impossible environment for natural health product manufacturers, retailers, and practitioners. The Self-Care Framework is a regulatory overhaul that intends to harmonize the regulation of natural health products with those designed for pharmaceutical drugs. This will create a system where only the largest corporations can afford to comply, leaving Canadian small and medium-sized businesses struggling to survive.

For decades, Canadian small businesses have provided safe, high-quality natural health options for their communities. However, Health Canada's Self-Care Framework imposes crushing compliance costs that only massive corporations can afford. The result? Family-owned manufacturers face bankruptcy, neighbourhood health stores will lose vital products and customers, and practitioners won't be able to access the tools they need to serve patients.

This issue transcends politics—it's about protecting Canadian jobs and local economies. Without action, we risk:

Destroying small businesses—Mom-and-pop health stores and local manufacturers simply cannot survive these regulatory costs.

Creating a corporate monopoly—Only pharmaceutical giants and large multinational corporations will remain, eliminating competition and consumer choice.

Decimating practitioner options—Healthcare providers will lose access to the natural health products central to their practice.

Hollowing out communities—Vibrant local businesses will be replaced by corporate chains.

Health Canada's Self-Care Framework encourages the growth and success of large multinational corporations, while forcing smaller Canadian businesses to close.

I urge you to stand with Canadians and ensure that natural health products remain accessible and affordable.

I am calling on you to advocate for (1) The end of Health Canada's Self-Care Framework, and (2) the enactment of the Charter of Health Freedom. This is how you can safeguard the freedom of choice and well-being of all Canadians.

With the federal election approaching, I call on you to make this a priority issue. Health is our greatest asset, and this deserves a place in the national conversation.

Thank you for your dedication to serving our communities, and I look forward to your leadership on this critical issue.

Respectfully yours,

Signed

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