

Subject: I Am Asking You To Speak Up For Natural Health Products

Dear Candidate [Last Name],

Health is our greatest asset, and you have the unique opportunity to champion the well-being of all Canadians. Today, over 70% of our population—rely on natural health products to maintain and improve their health. These products are a cornerstone of personal and family wellness, offering safe, accessible, and time-tested options for promoting health.

The freedom to choose how we manage our health is a fundamental right. Natural health products, with their long history of safe use, are distinct from pharmaceutical drugs and deserve regulations that reflect their lower-risk nature. Unfortunately, recent regulatory changes, including Health Canada's Self-Care Framework, threaten to limit access to these vital products, negatively impacting Canadians who depend on them, including myself.

This issue transcends politics—it's about safeguarding the health choices of millions. Without action, we risk:

- **Ignoring the needs of over 70% of Canadians** who rely on these products and deserve representation.
- **Allowing Health Canada's overreach** to continue treating natural health products as pharmaceutical drugs when they are not.
- **Making healthcare options less accessible** as natural health products disappear from shelves.
- **Losing the freedom to choose** how Canadians care for themselves and their families.

I urge you to stand with Canadians, and ensure that natural health products remain accessible and affordable.

I am calling on you to advocate for (1) The end of Health Canada's Self-Care Framework, and (2) the enactment of the Charter of Health Freedom. This is how you can safeguard the freedom of choice and well-being of all Canadians.

With the federal election approaching, I call on you to make this a priority issue. Health is our greatest asset and this deserves a place in the national conversation.

Thank you for your dedication to serving our communities, and I look forward to your leadership on this critical issue.

Respectfully yours,

Signed

Dated