

**Subject:** Canadians Are Being Priced Out of Natural Health Options

Dear Candidate [Last Name],

I am writing to bring your attention to an urgent issue affecting millions of Canadians: the rising cost of natural health products due to Health Canada's new regulations. These changes threaten to make essential wellness products unaffordable, disproportionately affecting seniors, families, and lower-income Canadians—precisely those who rely on them most.

Natural health products have long provided safe, accessible, and affordable ways for Canadians to support their well-being. However, Health Canada's Self-Care Framework is imposing massive fees and compliance costs on manufacturers. These costs will inevitably be passed down to consumers, pricing many out of the market. Worse still, some companies may be forced to shut down entirely, reducing competition and driving prices even higher.

This issue transcends politics—it's about safeguarding the health choices of millions. Without action, we risk:

**Pricing out vulnerable Canadians**—seniors, families, and lower-income Canadians who depend on affordable health options, will no longer have access.

**Forcing reliance on pharmaceuticals**—effectively eliminating freedom of choice and creating a conflict of interest wherein government policies push Canadians toward taxpayer-funded pharmaceuticals, whether they want them or not.

**Stifling the natural health industry**—driving businesses to close and reducing access to safe, traditional wellness products

I urge you to stand with Canadians, and ensure that natural health products remain accessible and affordable.

**I am calling on you to advocate for** (1) The end of Health Canada's Self-Care Framework, and (2) the enactment of the Charter of Health Freedom. This is how you can safeguard the freedom of choice and well-being of all Canadians.

**With the federal election approaching, I call on you to make this a priority issue. Health is our greatest asset, and this deserves a place in the national conversation.**

Thank you for your dedication to serving our communities, and I look forward to your leadership on this critical issue.

Respectfully yours,

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Signed

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